



2026 NPA Summer Conference Exhibit and Sponsorship Opportunities



June 5-7

Hilton Cleveland Downtown, Cleveland, OH

2026 NPA Summer Conference

The 2026 National PACE Association (NPA) Summer Conference will be held June 5-7 at the Hilton Cleveland Downtown in Cleveland, OH. The member-only event features three components: a Quality Symposium and a Medical Director Essentials (MDE) Course on Friday, June 5, and a Clinical Symposium on Saturday and Sunday, June 6-7, with a focus on essential staples of PACE and multiple opportunities for networking.

The NPA Summer Conference brings together approximately 200 clinical and quality PACE leaders from across the country to learn best practices, network, and develop strategies for optimizing the outcomes of PACE participants. The target audience includes medical directors, quality leaders, primary care and clinical staff, and clinical care managers, but the conference is open to all learners from a variety of disciplines.

Exhibit and sponsorship opportunities are available that will allow you to make important contacts and maximize exposure for your organization. Participating exhibitors will receive approximately 5 hours of designated exhibit time with attendees.

The target audience of the Summer Conference includes PACE medical directors and other clinicians, as well as PACE quality and compliance leaders. Sponsorship at the conference will provide excellent opportunities for access, networking, recognition and direct contact with clinical and quality leaders in PACE.

NPA will accept sponsorship and exhibitor selections on a first-come, first-paid basis. The deadline for applications is May 1.

For more information, contact [Sue Hagler](#).

2026 NPA Summer Conference Exhibit Information

Exhibitors will have the opportunity to network with staff from clinical and quality PACE leaders and to share information about their products and services in a tabletop exhibit format. NPA is committed to promoting exhibit hours to attendees and has allotted in the forum schedule up to **5 hours** of designated exhibit time. Exhibits, as well as all continental breakfasts and breaks, will be located in the Superior B Foyer.

In addition to having the opportunity to maximize awareness of their products and services during exhibit hall hours, exhibitors will receive the following benefits:

- one complimentary registration to the conference;
- a copy of the advance registration list two weeks prior to the conference and the final registration list following the conclusion of the conference for valuable promotion and follow-up;
- written recognition in on-site materials and on the NPA website as a conference sponsor and/or exhibitor; and
- a link to your company website from the NPA website.

NPA Preferred Vendor Benefits

NPA Preferred Vendors receive exclusive advance access to the Sponsorship and Exhibitor Portal. They are encouraged to select their exhibit space rental by submitting their booth selection and payment within 10 days of receiving access to the portal. In addition to the exhibitor benefits listed above, Preferred Vendors receive the following exclusive perks:

- two complimentary registrations to the conference;
- first preference of exhibit space at the time of release of the Sponsorship and Exhibitor Prospectus and the opportunity to submit the exhibitor application, including tabletop exhibit space preference, before non-Preferred Vendors wishing to exhibit;
- a 10 percent discount on exhibit fees; and
- the distinction of being listed as a Preferred Vendor in on-site materials.

Exhibitor Fees

	Preferred Vendor	Non-Preferred Vendor
NPA Member	\$2,250	\$2,500
Non-Member	N/A	\$3,000

Location

Exhibits will be located exclusively in the Superior B Foyer of the Hilton Cleveland Downtown, located at 100 Lakeside Avenue East, Cleveland, OH 44114, for the duration of the exhibit period.

Exhibit Hours

Friday, June 5

7-8 a.m., 10-10:30 a.m., 3:15-3:45 p.m.

Saturday, June 6

7-8 a.m., 9:45-10:15 a.m.

Sunday, June 7

7:30-8:30 a.m., 9:30-10 a.m.

Exhibit Move In

Thursday, June 4

5:30-7:30 p.m.

Friday, June 5

6-7 a.m.

Booth must be set up by 7 a.m. on Friday, June 5.

Exhibit Move Out

Sunday, June 7

10-11:30 a.m.

The Superior B Foyer must be cleared of all exhibitor materials, including packages for outbound shipping, by 11:30 a.m. on Sunday, June 7.

Exhibit Space

Each space will consist of one skirted 6-foot table, two chairs and a wastebasket.

Vendors can select their booth space in the online exhibit portal. NPA reserves the right to alter the floor plan and make the final determination of all space assignments in the best interests of the event.

All exhibits must remain within the confines of their assigned 6-foot table exhibit space. Exhibitors may not alter the location or orientation of their assigned space or erect signs or any other display that obstructs the view or disadvantageously affects the display of other exhibitors.

No booths or other set-up options are available due to limited space.

Cancellation Deadline

The deadline to cancel your exhibit booth space is Friday, May 15.

Changes to Application

It is the exhibitor's responsibility to inform NPA of any changes to the information indicated on their exhibitor application, including the addition of or changes to exhibit staff. Changes to the exhibit application should be made in writing to Sue Hagler with as much notice as possible to maximize the ability of NPA to make accommodations.

Exhibitor Agreement

"Exhibitor" refers to the organization or person that requested and has been granted exhibit space rental and its employees, contractors, agents and representatives. Exhibitor agrees to the terms included in this Agreement, in addition to any others outlined in the Prospectus or NPA Exhibitor Service Kit, communicated by NPA, or adopted by the event facility (collectively, "Terms"). NPA reserves the right to reject a request for exhibit space rental in its sole discretion.

Exhibit Space Selection

NPA utilizes an online exhibit portal that allows vendors to select both their booth location and sponsorship items. Each vendor will receive an email invitation from NPA Conferences containing a direct link to the portal, making it easy to choose their preferred options and manage their participation. Booth selections will be held for 20 minutes if not purchased upon selection. After 20 minutes, the booth will be released for other vendors to purchase. Exhibitor is not permitted to assign, sublet, or share any part of their assigned exhibit space with another business or entity (including affiliates, subsidiaries or parents) without prior written consent of NPA.

Payment and Cancellation Policy

Booth selection, payment in full, and this signed Agreement must be submitted in the online exhibit portal unless otherwise arranged with NPA. Payment must be received by the due date specified in the Prospectus. If payment is not received by the due date, NPA reserves the right to revoke Exhibitor's exhibit privileges.

Exhibit booth space cancellations must be made in writing and will be honored with a refund until the cancellation date specified in the Prospectus, less a \$500 administration fee. Cancellations received after the cancellation date will not be refunded.

No-Shows

Exhibitors with reserved exhibit space who do not inform NPA in writing of their inability to exhibit prior to the exhibit space opening will forfeit all payments for booth rental and may not be eligible to exhibit at future NPA conferences.

Cancellation or Rescheduling of Conference

If NPA decides to cancel or reschedule the conference for any reason, the contract for exhibit space will be terminated. NPA will not be liable for damages sustained by Exhibitor resulting from such cancellation or rescheduling, and Exhibitor expressly releases NPA from claims for damages arising from such cancellation or rescheduling. NPA's sole obligation to Exhibitor shall be to refund the exhibit fee.

Use of Exhibit Space and Conduct

The general rule of the Exhibit Hall is "be a good neighbor." Booths must be staffed during exhibit hours. No exhibits will be permitted to interfere with the use of other exhibits or impede access or the free use of the aisle. Booth personnel are required to confine their activities within Exhibitor's booth space. Exhibitor is prohibited from marketing outside of the Exhibitor's booth space in the Exhibit Hall, unless prior written consent is received from NPA.

Exhibitor representatives shall conduct themselves in a professional and businesslike manner during conference hours and at affiliate events outside of NPA official conference hours.

Health, Fire Regulations and Public Safety

To ensure the safety of all participants, local fire regulations must be observed. All display materials must be flame-proof, and electrical signs and equipment must be wired to meet the specifications of local fire regulations. Exhibitor is charged with knowledge of and compliance with all laws, ordinances and regulations pertaining to health, fire prevention and public safety while exhibiting.

Care of Exhibit Space

All exhibits must comply with the IAEE Guidelines for Display Rules and Regulations. Exhibitors who fail to comply will be fined a minimum of \$250 per infraction by NPA.

Cost for repairing any damage to the Exhibit Space by Exhibitor or Exhibitor representatives shall be billed to and payable by the responsible Exhibitor. Nothing may be posted, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, ceiling, furniture or other property of the Exhibit Space or hotel.

Insurance and Indemnification

Exhibitors shall maintain insurance to cover damage or loss to exhibit materials and liability insurance to cover injury to persons, personal effects, and property of others in amounts consistent with industry standards. NPA may contract with security personnel at certain conferences during exhibit and non-exhibit hours, but Exhibitor remains solely responsible for the security of its exhibit booth and its exhibit materials during transit. Exhibitors are advised to use locked storage facilities within their own display area for excess merchandise.

Each party agrees to indemnify and hold harmless the other from any claims, damages or liabilities arising under this Agreement from its own acts, omissions or breach.

Changes to Terms

NPA reserves the right to make changes to these Terms in its sole discretion and will advise Exhibitors in writing of any changes or additions to the Terms. Any matters not specifically covered herein shall be determined by NPA in its sole discretion.

Exhibitor Responsibilities

Exhibitor agrees to use the NPA name or logo only with prior written approval and solely to identify the exhibitor relationship. Exhibitor shall avoid implying that NPA endorses or promotes Exhibitor's products, services or viewpoints.

Independent Parties

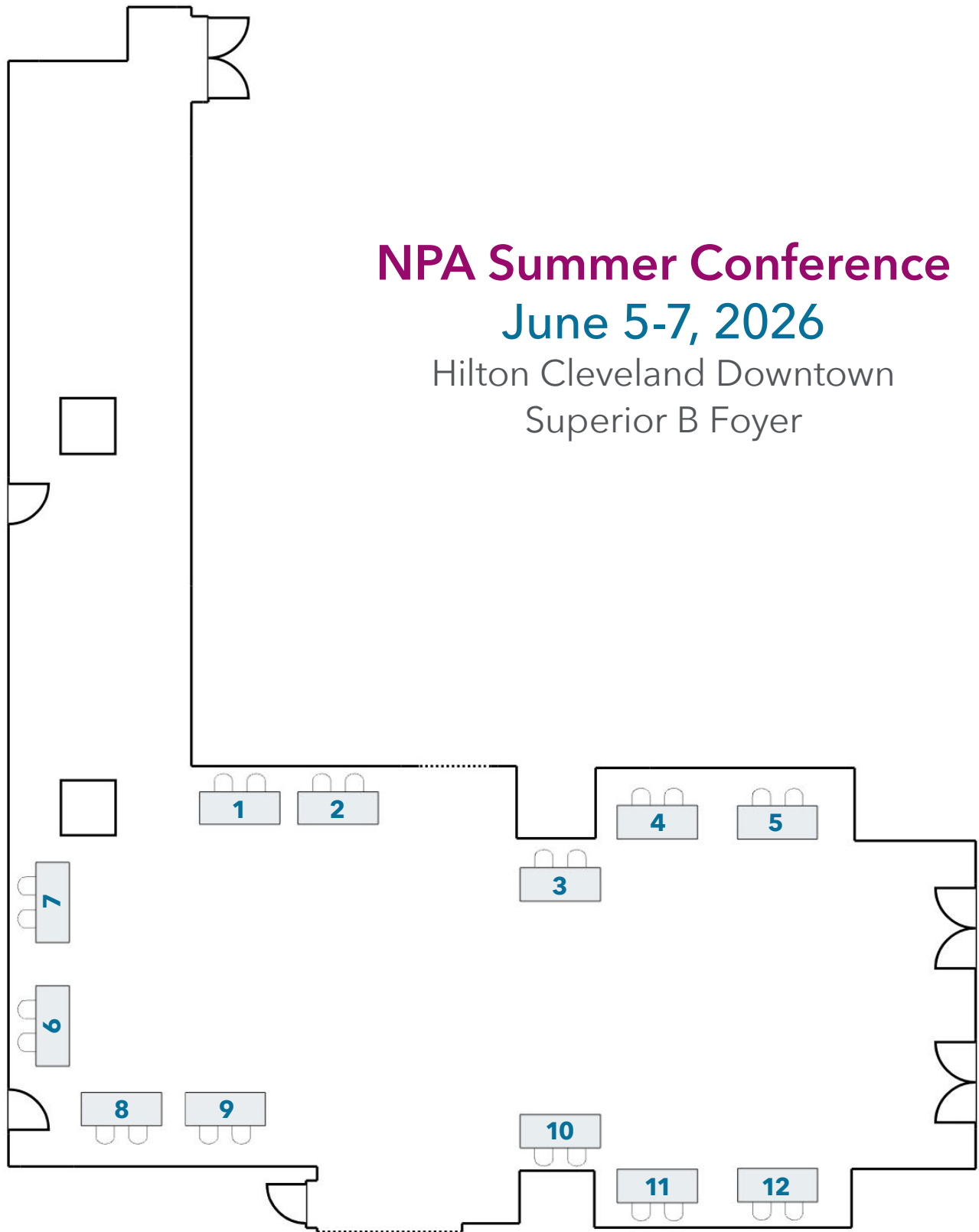
The relationship created by this Agreement is that of independent parties. Nothing herein shall be construed as creating an agency, partnership or joint venture.

Governing Law

This Agreement shall be governed by the laws of the Commonwealth of Virginia.

Exhibitor agrees to abide by the Terms set forth herein. If Exhibitor violates any of the Terms set by NPA, then NPA may terminate this contract in its sole discretion.

Exhibit Floor Plan



2026 NPA Summer Conference Sponsorship Opportunities

Benefits of Sponsorship

- Sponsor logo with link to company website on the NPA Summer Conference site
- Recognition during the opening remarks at each symposium
- Thank-you flyer listing all sponsors in attendee packets

Sponsorship Opportunities

SMARTPHONE CARD SLEEVE

This RFID-blocking card sleeve is the perfect solution for protecting your data while keeping essential cards within easy reach. Designed to attach securely to the back of your smartphone, it's ideal for carrying business cards, hotel key cards and credit cards. With your company logo prominently displayed, it offers daily brand visibility as people use their phones, making it a practical, stylish and memorable promotional item.

Cost: \$3,000

CONFERENCE ATTENDEE EMAIL BLAST

NPA will send two emails on your behalf to conference registrants who have selected to receive sponsor mailings. Emails can be up to 300 words in length.

The first email will be sent the week of May 18. The second email will be scheduled for the week of June 1.

Cost: \$3,000

ADVERTISING BOARDS

(Eight opportunities)

Deliver your message and branding on these new LED advertising boards throughout the conference! Your advertising board will be placed outside of the exhibit hall and will be seen by all attendees as they walk into and out of the exhibit hall and to the educational sessions. The LED board measures 25" wide x 76" high single-sided.

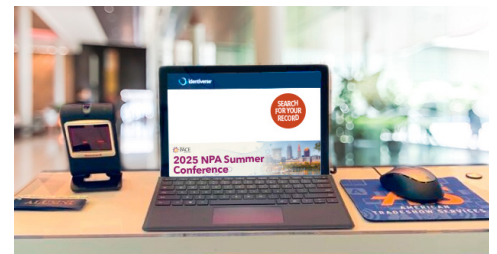
Cost: \$4,000 each



BADGE-PRINTING KIOSK BRANDING

Be a part of NPA's on-demand attendee badge printing services, where attendees will be able to print their own badges from one of four kiosks. With this exclusive sponsorship, your company logo will be branded around the frame of the kiosk.

Your company logo will be visible to each attendee as they check in at registration to print their badge. Don't miss this great opportunity!



Additional Sponsorship Benefits:

- One complimentary registration
- Sponsor artwork on the laptops at the check-in kiosk
- Branded pens next to the kiosk

Cost: \$5,000

CHARGING KIOSK

Attendees rely on their mobile devices throughout the conference but cannot always find a convenient place to charge them. Your logo will be elegantly displayed, ensuring prominent visibility and brand recognition. The charging kiosk will be located in the registration area and features eight secure charging lockers.



Additional Sponsorship Benefits:

- One complimentary registration
- Company name and logo will be wrapped around the exterior of the tower, which will be customized with company branding

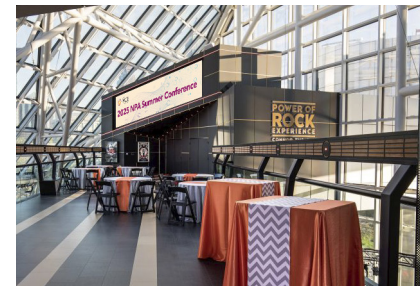
Cost: \$5,000

NPA'S EXCLUSIVE SOCIAL EVENT AT ROCK & ROLL HALL OF FAME

Saturday, June 6 | 6:30-9:30 p.m.

Don't miss this unique opportunity to promote your brand! Conference-goers will rock the night away with their fellow NPA colleagues during an evening at the Rock & Roll Hall of Fame, one of Cleveland's most iconic venues that will be exclusively open for conference attendees.

Located in downtown Cleveland within walking distance of the conference hotel, this fascinating venue showcases favorite performers and explores several genres of music through its permanent collection of rock and roll artifacts and interactive exhibits. Several temporary exhibits are also on loan from collectors and artists from around the globe. The museum houses videos, artist interviews and costume displays that tell the story of the most powerful music in the world.



The evening will commence with the new Power of Rock Experience, an interactive theater connecting yesterday and today through moving screens, lighting and sound.

Guests will have the unique opportunity to peruse the extensive exhibits as well as leave their footprint through some unique interactive exhibits. The new Garage exhibit is a hands-on experience where guests can try their hand at making music or playing a few chords on an electric guitar or keyboard.

A full buffet dinner will be provided, and the gift shop will be open.

Up to 80 people are expected to attend the social event. This sponsorship will help offset the per-person charge to attend the NPA social event at the Rock & Roll Hall of Fame.

Additional Sponsorship Benefits:

- One complimentary registration
- Promote your company even further through the exclusive Rock & Roll Hall of Fame VIP badges that will be given to attendees Saturday afternoon as they depart the hotel and worn throughout the evening
- Signage with sponsor name and logo at the event
- Napkins with sponsor logo
- Logo projected at the theater entrance on the bridge and where the attendees will be eating dinner
- Opportunity to distribute sponsor brochures in attendee packets

Cost: \$5,000

NAME BADGES AND LANYARDS

What more could you ask for? Your logo will appear on both the lanyard worn around the conference attendees' necks and on the physical badge. This sponsorship opportunity will give your company unparalleled visibility as attendees wear their badges everywhere throughout the conference.

Additional Sponsorship Benefits:

- One complimentary registration
- Sponsor name and logo on name badges

Cost: \$6,000

CONFERENCE WI-FI

(For email and web browsing only)

With the abundance of laptops, smartphones, tablets and other electronic devices, having an available internet connection in the meeting and luncheon rooms is essential. This sponsorship opportunity will allow conference attendees to check email and browse the web.

Additional Sponsorship Benefits:

- One complimentary registration
- Customized splash page with design of your choice
- Wi-Fi flyer with network name and password in attendee packets
- Opportunity to distribute sponsor brochures in attendee packets

Cost: \$6,000

HOTEL KEY CARDS

Great visibility! What must be in every attendee's badge pouch, pocket or purse? Their hotel key card! Be the company that attendees see every time they go to unlock their hotel room door. Put your name and logo in the hands of every attendee.

Additional Sponsorship Benefits:

- One complimentary registration
- Sponsor name and logo on the hotel key cards
- Thank-you flyer listing all sponsors in attendee packets

Cost: \$7,000

COFFEE BREAKS

(Four opportunities)

MDE Course and Quality Symposium

Friday, June 5

10-10:30 a.m.

2:15-2:30 p.m.

Clinical Symposium

Saturday, June 6

9:30-10 a.m.

Sunday, June 7

9:30-10 a.m.

Network with attendees and meet new PACE staff from around the country. Beverages will be served in the foyer area during breaks. Up to 120 are expected to attend each break.

Additional Sponsorship Benefits:

- One complimentary registration
- Signage with corporate name and logo at the sponsored breaks
- Napkins with corporate logo

Cost: \$7,000 each

CONTINENTAL BREAKFAST

(Three opportunities available)

MDE Course and Quality Symposium Joint Breakfast

Friday, June 5

6:30-8 a.m.

Clinical Symposium

Saturday, June 6

6:30-7:45 a.m.

Sunday, June 7

7-8 a.m.

A light continental breakfast will be served in the foyer area prior to the start of programming. Up to 150 are expected to attend each breakfast.

Additional Sponsorship Benefits:

- Two complimentary registrations
- Signage with sponsor name and logo at the sponsored breakfast
- Opportunity to distribute sponsor brochures in attendee packets
- Napkins with sponsor logo

Cost: \$8,500 each

NETWORKING LUNCHEON

(Two opportunities)

MDE Course and Quality Symposium Joint Luncheon

Friday, June 5

12-1:15 p.m.

Clinical Symposium Luncheon

Saturday, June 6

11:30 a.m. - 12:45 p.m.

Enjoy conversation with attendees over a leisurely buffet lunch featuring delicious local cuisine. Up to 150 are expected to attend each luncheon.

Additional Sponsorship Benefits:

- Two complimentary registrations
- Signage with sponsor name and logo at sponsored luncheon
- Opportunity to briefly address the luncheon attendees
- Opportunity to distribute sponsor brochures in attendee packets
- Opportunity to distribute giveaway items with sponsor logo at luncheon
- Napkins with sponsor logo

Cost: \$12,500 each

WELCOME RECEPTION

Friday, June 5

6-7 p.m.

Play host to the official conference welcome reception, which will bring together all conference attendees for networking and delicious cuisine. The reception will take place at the beautiful Hilton Cleveland Downtown located in central downtown, with convenient access to a variety of attractions and restaurants. Mix and mingle with your peers throughout the evening. Light appetizers will be served.

Additional Sponsorship Benefits:

- Two complimentary registrations
- Signage with company name and logo at the entrance of the reception
- Opportunity to have a welcome table at the reception entrance
- Opportunity to distribute sponsor brochures in attendee packets
- Napkins with sponsor logo

Cost: \$15,000