



NPA
25TH ANNIVERSARY

2019

New Orleans



NATIONAL
PACE
ASSOCIATION

EXHIBITOR AND SPONSOR PROSPECTUS

for the 2019 NPA Annual Conference

October 13-16 🦁 New Orleans, LA

A Place for Connections

The National PACE Association (NPA) works to advance the efforts of Programs of All-Inclusive Care for the Elderly (PACE®). PACE programs support, maintain, safeguard, and promote the provision of quality, comprehensive and cost-effective health care services for frail older adults. Currently, 126 PACE programs are operating in 31 states. NPA members are operational PACE programs, organizations developing PACE programs or exploring the feasibility of starting a PACE program, and other organizations supportive of the PACE Model of Care.

Since its founding in 1994, NPA has created an expanding program of education and training directed toward our members and the health care community at large. The NPA Annual Conference provides multiple opportunities for education, networking and information-sharing geared to executive and clinical staff at operational and prospective PACE programs. The conference faculty is drawn from existing PACE programs, long-term care and community-based elder care providers, and managed care and health systems. Speakers have expertise in PACE and other health services for seniors.

Reach Your Target Market

PACE programs are innovative, creative, and committed to delivering high-quality care and services to their participants. They are motivated to find improved ways to deliver care and services across settings, including the PACE center and the home. If these are the clients you seek, you may be interested in partnering with us as an exhibitor or sponsor at the 2019 NPA Annual Conference, which will be held Oct. 13-16 at the New Orleans Marriott in New Orleans, LA.

More than 700 individuals attended last year's conference, including administrators, primary care and clinical staff from PACE programs and those organizations considering PACE development, and state and federal legislative and regulatory staff. Most attendees represent organizations with budgets between \$10 million and \$30 million that are looking for ways to invest today in order to save tomorrow. In light of the many new federal and state data collection and submission requirements, PACE programs are beginning to look closely at health plan and health provider IT/IS products and services to enhance efficiency and effectiveness in managing data.

BENEFITS FOR EXHIBITORS

Exhibitors will have the opportunity to network with staff from operational and prospective PACE providers and to share information about their products and services in a tabletop exhibit format. NPA is committed to promoting exhibit hours to attendees and has allotted in the conference schedule six hours of designated exhibit hall time and two hours of exhibitor-engaged networking time. Exhibits will be located exclusively in the exhibit hall of the New Orleans Marriott. Continental breakfasts and refreshment breaks Monday and Tuesday will be held in the exhibit hall to maximize opportunities for connection with conference attendees.

In addition to having the opportunity to maximize awareness of their products and services during exhibit hall hours, exhibitors will receive the following benefits:

- one individual free registration to the conference, excluding pre- and post-conference workshops and/or symposia and other special events requiring a separate fee;
- a copy of the advance registration list two weeks prior to the conference and the final registration list immediately following the conference for valuable promotion and follow-up;
- written recognition in on-site materials, on the [NPA website](#), and on the event mobile app as a conference sponsor and/or exhibitor;
- a link to your company website from the [NPA website](#) following the conference;
- inclusion in the NPA Exhibitor Bingo game, and the opportunity to participate in a PACE program giveaway;
- a customizable company profile featured on the event mobile app, including logo and contact information;
- access to the event mobile app and Lead Generation feature for all exhibit representatives named on your application; and
- the opportunity to attend the Opening General Session and PACE site tours.

NPA SHARED SERVICES PARTNER BENEFITS

NPA Shared Services partners receive an opportunity to select exhibit space before other exhibitors. They are encouraged to secure their exhibit space rental by submitting a completed application with payment no later than two weeks after the general release of the prospectus. In addition to the exhibitor benefits listed above, Shared Services providers receive the following exclusive perks:

- the opportunity to submit their exhibitor application, including booth space preference, before other exhibitors;
- company logos featured in a half-page advertisement in the NPA Annual Conference program if received by Aug. 1;

- the distinction of being listed as a Shared Services provider in on-site materials;
- a total of two complimentary registrations to the conference, excluding pre- and post-conference workshops and/or symposia and other special events requiring a separate fee; and
- a 10 percent discount on the booth rental fees.

EXHIBITOR FEES

Booth Rates

A standard booth consists of one 6-foot tabletop and two chairs (provided) or one 10'x10' booth (supplied by the exhibitor).

Fees

	Shared Services Provider	Non-Shared Services
NPA Member	\$3,960	\$4,400
Non-Member	\$4,320	\$4,800

Each exhibitor will receive one fully draped 6-foot table, up to two chairs, and a wastebasket. Neither NPA nor the New Orleans Marriott will accept responsibility for exhibitor loss or damage of materials, displays or belongings during the conference. Exhibitors should carry their own risk insurance to cover losses. Each exhibitor is responsible for any electrical or internet needs, as well as additional furniture or equipment rentals. Prices for these services vary and will be provided prior to the event.

Application Deadline: Friday, Sept. 6

Completed exhibitor application with payment are due by Friday, Sept. 6. Please make your check payable to the National PACE Association Annual Conference. Credit card payments are not accepted for exhibit fees.

Cancellation

Only written cancellations will be accepted. Exhibitors who cancel before Sept. 6 will receive a refund minus a \$100 processing fee. No refunds will be made for cancellations after Sept. 6.

MAXIMIZE YOUR EXPOSURE

To gain additional recognition during the conference, take advantage of one of the many sponsorship opportunities NPA offers. Sponsored events provide opportunities for access, networking and recognition. Long after the conference has ended, sponsored conference giveaways provide continued exposure, recognition and visibility.

Sponsorship Opportunities

Event	Date/Time	Description	Benefits	Cost
Nursing Symposium	Sunday, Oct. 13 12:30-5 p.m.	This half-day pre-conference symposium is geared toward PACE nursing and clinical staff. Lunch and one break are provided. About 70 attendees are expected.	<ul style="list-style-type: none"> • One complimentary conference registration • Verbal recognition during the symposium and the Opening General Session • Signage with corporate name and logo at symposium entrance • Corporate logo on FloorCLING Removable Graphic • Opportunity to address symposium attendees 	\$4,000
Coffee Breaks <i>Four Opportunities Available</i>	Monday, Oct. 14 9:30-10 a.m. Monday, Oct. 14 1:30-2:30 p.m. Tuesday, Oct. 15 9:30-10 a.m. Tuesday, Oct. 15 2:30-3:30 p.m.	Refreshments will be served in the Exhibit Hall during breaks and between educational sessions. As many as 500 individuals are expected to attend each break.	<ul style="list-style-type: none"> • One complimentary conference registration • Recognition in on-site materials • Signage with corporate name and logo at sponsored break • Corporate logo on napkins • Corporate logo on FloorCLING Removable Graphic 	\$5,000 each

Event	Date/Time	Description	Benefits	Cost
Intake and Marketing Workshop	Sunday, Oct. 13 8 a.m. - 4:30 p.m.	This full-day pre-conference workshop is geared toward PACE intake, marketing and leadership staff. Breakfast, lunch and two breaks are provided. Up to 60 attendees are expected.	<ul style="list-style-type: none"> • One complimentary conference registration • Recognition during the workshop and Opening General Session • Signage with corporate name and logo at workshop entrance • Corporate logo on FloorCLING Removable Graphic • Opportunity to address attendees at workshop 	\$5,500
Continental Breakfast <i>Three Opportunities Available</i>	Monday, Oct. 14 6:30-8 a.m. Tuesday, Oct. 15 6:30-8 a.m. Wednesday, Oct. 16 6:30-8 a.m.	Refreshments will be served in the Exhibit Hall on Monday and Tuesday and in the Registration foyer on Wednesday. As many as 700 individuals are expected to attend each breakfast.	<ul style="list-style-type: none"> • One complimentary conference registration • Recognition in on-site materials • Signage with corporate name and logo at sponsored break • Corporate logo on napkins • Opportunity to give away company literature at buffet tables • Corporate logo on FloorCLING Removable Graphic 	\$7,000 each

Event	Date/Time	Description	Benefits	Cost
Networking Luncheon	Monday, Oct. 14 11:30 a.m. - 1:30 p.m.	Attendees from different PACE sites sit with peers in their discipline to network and discuss topics of interest while enjoying a delicious buffet lunch.	<ul style="list-style-type: none"> • One complimentary conference registration • Half-page ad in the conference program if received by Aug. 1 • Corporate logo on FloorCLING Removable Graphic • Opportunity to welcome attendees with signage, including corporate name and logo in the foyer entrance and a 6-foot table for handouts and giveaways at luncheon entrance • Opportunity to address attendees • Gobo projection with company logo 	\$12,000
Opening General Session	Monday, Oct. 14 2:45-4:15 p.m.	All conference participants will attend this event, which officially kicks off the conference. The session will feature a keynote address by an inspirational speaker. Approximately 700 attendees are expected.	<ul style="list-style-type: none"> • One complimentary conference registration • Half-page ad in the conference program if received by Aug. 1 • Recognition during the Opening General Session • Slide with corporate name and logo will be projected on screen during arrival of attendees • Signage with corporate name and logo at entrance to session • Corporate logo on FloorCLING Removable Graphic • Opportunity to set up a table with giveaways and company pop-up banners at the back of the room • Opportunity to distribute company giveaways at the session • Gobo projection with company logo 	\$12,500

Event	Date/Time	Description	Benefits	Cost
Leadership and Awards Luncheon	Tuesday, Oct. 15 11:30 a.m. - 1:15 p.m.	This event honoring NPA award recipients and other special recognitions is the highlight of the conference. About 575 attendees are expected.	<ul style="list-style-type: none"> • One complimentary conference registration • Half-page ad in the conference program (if application and payment received by Aug. 1) • Verbal recognition at luncheon and Opening General Session • Slide with corporate name and logo will be projected on screen during arrival of attendees • Signage with corporate name and logo at entrance to luncheon • Corporate logo on FloorCLING Removable Graphic • Opportunity to give away corporate items at luncheon • Gobo projection with company logo 	\$14,500

EXCLUSIVE SPONSORSHIP

Event Pocket Guides	Available for All Attendees at Registration Desk	Put your company logo and description in every attendee's hand with exclusive sponsorship of NPA Event Pocket Guides. The pocket guides will provide attendees with a fold-out, double-sided event schedule complete with site maps. These handy references will be a popular grab item at the registration desk, where they will be made available to every attendee upon check-in.	<ul style="list-style-type: none"> • One complimentary conference registration • Recognition in the conference brochure and on the NPA website • Corporate logo and description (up to 50 words) on the event pocket guides 	Cost: \$6,000
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Sponsored Products and Services

Item	Description	Benefits	Cost
Mobile Conference App Powered by Whova	Don't miss this opportunity to sponsor the popular mobile conference app, which allows attendees to have all pertinent conference information at their fingertips. The app includes a customizable conference agenda, links to exhibitors and sponsors, maps of the hotel and surrounding area, educational session descriptions and handouts, and networking features such as messaging, electronic business card exchange, photo sharing and more!	<ul style="list-style-type: none"> • One complimentary conference registration • Sponsor logo with link to company website throughout app • Sponsor listing page that contains company logo and link to website • Corporate logo on FloorCLING Removable Graphic • Opportunity to post product literature or other promotional items to app • Recognition during the Opening General Session and Leadership and Awards Luncheon 	\$7,500

Item	Description	Benefits	Cost
Name Badge Pouch	Each attendee will receive a zippered name badge pouch, which can display your company name and logo. This sponsorship opportunity will give your company unparalleled visibility throughout the conference.	<ul style="list-style-type: none"> • One complimentary conference registration • Recognition during the Opening General Session and Leadership and Awards Luncheon • Corporate logo on FloorCLING Removable Graphic • Corporate name and logo on name badges 	\$9,500

TENTATIVE AGENDA FOR 2019 NPA ANNUAL CONFERENCE

Sunday, Oct. 13

6:30 a.m. - 3 p.m.	Registration Open
8 a.m. - 1:30 p.m.	Quality Symposium and Luncheon (NPA Members Only)
8 a.m. - 4:30 p.m.	Intake/Marketing Workshop (NPA Members Only)
8 a.m. - 5 p.m.	PACE Basics Workshop
8-9:45 a.m.	Primary Care Committee Meeting
10 a.m. - 4:30 p.m.	Primary Care Symposium (NPA Providers and Prospective Providers Only)
Noon to 4:30 p.m.	Exhibitor Set-Up and Move-In
12:30-1:30 p.m.	State Association Meeting
12:30-5 p.m.	Nursing Symposium (NPA Members Only)
2:30-5:30 p.m.	Public Policy Committee Meeting
3:30-5:30 p.m.	Education Committee Meeting

Monday, Oct. 14

6:30-8 a.m.	Continental Breakfast with Exhibitors
6:30 a.m. - 1 p.m.	PACE Site Tours
6:30 a.m. - 3 p.m.	Registration Open
7-8 a.m.	Rural PACE Meeting
7-9 a.m.	Poster Set-Up
7:30-8:30 a.m.	CODAC Committee Meeting
8-11:30 a.m.	Concurrent Educational Sessions
9 a.m. - 2 p.m.	Board of Directors Meeting
9-10 a.m.	Meet with the Poster Presenters
9:30-10 a.m.	Refreshment Break with Exhibitors
11:30 a.m. - 1:30 p.m.	Networking Luncheon
1:30-2:30 p.m.	Refreshment Break with Exhibitors
2:45-4:15 p.m.	Opening General Session
4:30-5:30 p.m.	Annual Membership Business Meeting
6-8 p.m.	Opening Night Reception

TENTATIVE AGENDA FOR 2019 NPA ANNUAL CONFERENCE

Tuesday, Oct. 15

6-7:30 a.m.	Morning Walk/Run Event
6:30-8 a.m.	Continental Breakfast with Exhibitors
6:30 a.m. - 3 p.m.	Registration Open
7-8 a.m.	PACE Finance Council Meeting
7-8 a.m.	Veterans Meeting
7:30-11:30 a.m.	PACE Site Tours
8-11:30 a.m.	Concurrent Educational Sessions
9-10 a.m.	Meet with the Poster Presenters
9:30-10 a.m.	Refreshment Break with Exhibitors
11:30 a.m. - 1:15 p.m.	Leadership and Awards Luncheon
1:30-2:30 p.m.	Facilitated Networking Roundtables
2:30-3:30 p.m.	Coffee Break with Exhibitors
2:30-3:30 p.m.	Meet with poster presenters
3:30-5 p.m.	Exhibitor Break-Down and Move-Out
3:30-5 p.m.	Concurrent Educational Sessions
6-9 p.m.	An Evening at the House of Blues

Wednesday, Oct. 16

6:30-10 a.m.	Registration Open
6:30-8 a.m.	Continental Breakfast
8-9:30 a.m.	Concurrent Educational Sessions
10-11:30 a.m.	Concurrent Educational Sessions
Noon	Conference Concludes

EXHIBITOR AGREEMENT

“Exhibitor” refers to the organization or person that applied for and has been granted exhibit space rental and such applicant’s employees, contractors, agents and representatives. Each applicant for booth space agrees to the terms included in this agreement, in addition to any others outlined in the Exhibitor Kit, communicated by the organizers, or adopted by the event facility.

Agreement for Exhibitor Space

A complete application and payment in full must accompany this Agreement. Incomplete applications and applications received without payment will not be processed, and no space assignments will be made. Cancellations must be made in writing and will be honored with a refund until **Sept. 6, 2019**, minus a \$100 processing fee. No cancellations will be honored with refunds after **Sept. 6, 2019**.

Location

Exhibits will be exclusively located in the Exhibit Hall at the New Orleans Marriott, located at 555 Canal Street, New Orleans, LA 70130 for the duration of the exhibit period.

Exhibit Space

Each space will consist of one skirted 6’ table, two chairs, a wastebasket, and draping with company signage. Freeman has been contracted by NPA to provide drapage and exhibitor services.

Whenever possible, NPA will make space assignments in keeping with the preferences noted in writing on exhibitor applications. NPA reserves the right to alter the floor plan and make the final determination of all space assignments in the best interests of the event.

All exhibits must remain within the confines of their assigned exhibit space. Exhibitors may not alter the location or orientation of their assigned space or erect signs or any other display that obstructs the view or disadvantageously affects the display of other exhibitors.

Exhibitors that wish to deviate from a tabletop or 10’ by 10’ pop-up format in their exhibit must detail the specific dimensions and nature of their complete exhibit installation in the space provided on the exhibitor application. NPA has the sole discretion to accept or reject exhibits and to adjust their location based on their content, size, and the limits of the physical event space.

Set-Up and Dismantle

Exhibitors may begin setting up their displays on Sunday, Oct. 13, from noon to 4:30 p.m. in the Exhibit Hall. However, electrical and internet set-up will not be activated until the morning of Monday, Oct. 14, the start date of the conference. Exhibits will remain in this location throughout the duration of the exhibit period. Exhibitors must dismantle their displays after the coffee break on Tuesday, Oct. 15, at 3:30 p.m. The Exhibit Hall must be cleared of all exhibitor materials, including packages for outbound shipping, by noon on Wednesday, Oct. 16.

Changes to Application

It is the exhibitor's responsibility to inform NPA of any changes to the information indicated on their Exhibitor Application, including the addition of or changes to exhibit staff. Changes to the Exhibitor Application should be made in writing with as much notice as possible to maximize NPA's ability to make accommodations.

Exhibitor Agrees That:

- All provisions listed above shall be part of this Agreement.
- Exhibitor space is allotted on a first-come, first-paid basis. No exhibit space assignments will be made until the release of the Exhibitor and Sponsor Prospectus.
- The National PACE Association (NPA) reserves the right to reject Exhibitor Applications with or without cause if in the best interest of the conference and its participants.
- Shipping instructions will be sent to exhibitors with confirmation of the acceptance of their Exhibitor Application. Exhibitors are responsible for their own shipping expenses. Additional package handling fees will apply to all packages shipped to the New Orleans Marriott. Handling fees must be pre-paid.

- Exhibit Hall hours (8 hours total) are:

Monday, Oct. 14, 2019

6:30-8 a.m., 9:30-10 a.m., 1:30-2:30 p.m., *6-8 p.m.

Tuesday, Oct. 15, 2019

6:30-8 a.m., 9:30-10 a.m., 2:30-3:30 p.m.

*Reception location.

- Exhibits must be staffed during exhibit hours.
- No printed materials are to be posted outside the exhibitor's space.
- The distribution of outside food, snacks or beverages – apart from chocolate and candy – is prohibited. Any exhibitor or sponsor who distributes food, snacks or beverages will be responsible for all service charges, cleaning fees, fines or other expenses incurred. Should exhibitors wish to order food and beverage for their booth, they must do so through the hotel (except for candy).
- The subletting, assignment or appointment of the whole or any part of the exhibitor's space by an exhibitor is prohibited.
- The cost of any insurance for an individual exhibit space will be borne by the exhibitor. The exhibitor agrees that NPA, its agents and employees and the New Orleans Marriott shall not be responsible in any way for damage, loss or destruction of any property of the exhibitor or injury to the exhibitor or the exhibitor's representatives.

- The cost of electrical hook-up and internet access will be borne by the exhibitor.
- There will be no overnight security provided.
- Your signature on the Exhibitors Application binds you, your company and its agents to this Agreement.

National PACE Association Annual Conference

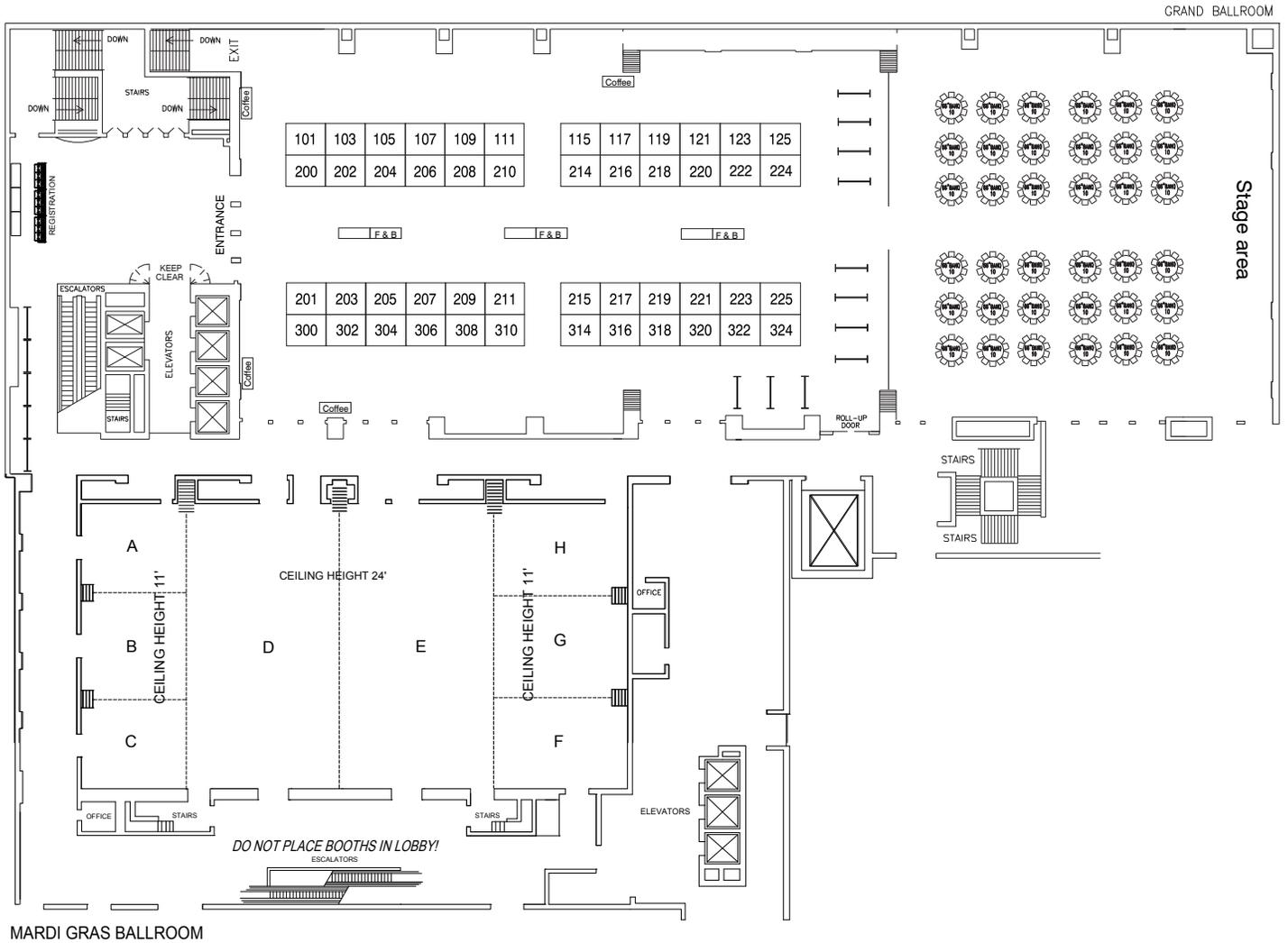
October 13 - 16, 2019

Marriott New Orleans

Grand Ballroom - 3rd floor

36 - 66" rounds of 10

- 63- 10 x 10 Booths
- 11 - 4' x 8' Double Sided Poster boards
- 5 - 4' x 8' Single Sided Poster boards
- Food / Beverage / Coffee Stations



2019 NPA ANNUAL CONFERENCE EXHIBITOR APPLICATION



Please reserve exhibit space for the company listed below at the 2019 NPA Annual Conference to be held in New Orleans, LA. This application becomes valid only after being signed by the exhibitor and a confirmation of space has been issued.

Company Name _____
(Print name as you wish it to appear in conference materials and signage.)

Address _____

City _____ State _____ ZIP _____

Correspondence Contact for Exhibit

Name _____

Email _____ Phone _____

Will this person be a representative at the exhibit table? Yes No

Is this your company's first time exhibiting with NPA? Yes No

Booth Space

Standard Booth Size (Tabletops or 10'x10' Pop-Ups): 10'x10'

Other Size: _____ Width by _____ Length by _____ Maximum Height

If exhibit is not a standard booth size, provide a complete description of your exhibit, including any special needs or requests:

Include details of additional requirements or considerations requested below:

Booth Pricing

_____ 10'x10' Space at Member Rate of \$4,400 \$ _____

_____ 10'x10' Space at Member and Shared Services Provider Rate of \$3,960 \$ _____

_____ 10'x10' Space at Non-Member Rate of \$4,800 \$ _____

_____ 10'x10' Space at Non-Member and Shared Services Provider Rate of \$4,320 \$ _____

Total Booth Space Cost: \$ _____

Preferred Booth Locations: 1. _____ 2. _____ 3. _____ 4. _____

Whenever possible, NPA will make space assignments in keeping with the preferences noted in writing on the Exhibitor Application. NPA reserves the right to alter the floor plan and make the final determination of all space assignments in the best interests of the event.

We prefer that our exhibit not be located next to or across from the following companies:

Contact to Appear in Conference Materials

Will this person be a representative at the exhibit table? Yes No

Name _____ Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Cell Phone _____ Email _____

Company Website URL _____

Name and Contact Information of Complimentary Registrant

(May attend conference, excluding pre- and post-conference workshops and/or symposiums and special events requiring a separate fee.)

Name _____ Title _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____ Cell Phone _____

Exhibit Table Representative

(If different from the complimentary registrant and contact person. If so, only the person listed as the complimentary registrant may attend the conference as described above.)

Name _____ Title _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____ Cell Phone _____

* **Note:** Additional attendees may register for the conference using the Conference Registration Form that will be available on the **NPA website** in late August. Exhibitors who wish to attend optional conference activities, such as luncheons and the social event, must complete a separate Conference Registration Form in addition to the Exhibitor Application.

Exhibitor Payment

Payment must accompany this application. Make your check payable to the National PACE Association Annual Conference. Credit card payments are not accepted for exhibit fees.

Exhibitor Documents

Submit a company description of 50 words or less as an attachment to this application or by email to **Lauren St. Pierre** by Sept. 6 for inclusion in the mobile app and conference materials.

Please email a high-resolution company logo in JPEG or PNG format to **Lauren St. Pierre** by Sept. 6 for inclusion in the mobile app and conference materials.

Refund Policy

Written cancellations for exhibitor space rentals must be received no later than Sept. 6 to receive a refund minus a \$100 processing fee. Refunds cannot be honored for cancellations received for exhibitor space rentals after Sept. 6.

Exhibitor Agreement

The terms of the Exhibitor Agreement are hereby incorporated by reference.

Signature of Authorized Contact _____ Date _____

Completed applications and payment must be received no later than Sept. 6.

Return application and full payment to:

NPA Annual Conference
675 N. Washington St., Ste. 300
Alexandria, VA 22314

For more information regarding exhibiting, please contact
Lauren St. Pierre by **email** or at 703-535-1528.

SPONSOR APPLICATION FOR NPA ANNUAL CONFERENCE



Oct. 13-16
New Orleans Marriott

Select the session(s), social event(s) and/or item(s) you wish to sponsor.

Sessions	Date	Sponsorship
<input type="checkbox"/> Nursing Symposium	Oct. 13	\$4,000
<input type="checkbox"/> Intake/Marketing Workshop	Oct. 13	\$5,500
<input type="checkbox"/> Opening General Session	Oct. 14	\$12,500
Social Events		
<input type="checkbox"/> Coffee Break (AM)	Oct. 14	\$5,000
<input type="checkbox"/> Coffee Break (PM)	Oct. 14	\$5,000
<input type="checkbox"/> Continental Breakfast	Oct. 14	\$7,000
<input type="checkbox"/> Networking Luncheon	Oct. 14	\$12,000
<input type="checkbox"/> Coffee Break (AM)	Oct. 15	\$5,000
<input type="checkbox"/> Continental Breakfast	Oct. 15	\$7,000
<input type="checkbox"/> Coffee Break (PM)	Oct. 15	\$5,000
<input type="checkbox"/> Leadership and Awards Luncheon	Oct. 15	\$14,500
<input type="checkbox"/> Coffee Break	Oct. 16	\$5,000
<input type="checkbox"/> Continental Breakfast	Oct. 16	\$7,000
Identity Items		
<input type="checkbox"/> Event Pocket Guides		\$6,000
<input type="checkbox"/> Conference Mobile App		\$7,500
<input type="checkbox"/> Name Badge Pouches		\$9,500

Company Name _____

(Print name as you wish it to appear in conference materials and signage.)

Address _____

City _____ State _____ ZIP _____

Correspondence Contact for Sponsorship

Name _____

Email _____ Phone _____

Contact to Appear in Conference Materials

Name _____ Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Cell Phone _____ Email _____

Company Website URL _____

Name and Contact Information of Complimentary Registrant

(If applicable. Please see Sponsorship Opportunities description. May attend conference, excluding pre- and post-conference workshops and/or symposiums and special events requiring a separate fee.)

Name _____ Title _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____ Cell Phone _____

Company Website _____

Note: Additional attendees may register for the conference using the Conference Registration Form that will be available on the [NPA website](#) in late August. Sponsors who wish to attend optional conference activities, such as luncheons and site tours, must complete a Conference Registration Form in addition to the Sponsor Application.

Sponsor Payment

Payment must accompany this application.

_____ Check Enclosed (Payable to National PACE Association Annual Conference)

Sponsor Documents Requested

Submit a company description of 50 words or less as an attachment to this application or by email to **Lauren St. Pierre** by Sept. 6 for inclusion in conference materials.

Please email a high-resolution company logo in JPEG or PNG format or as a vector file to **Lauren St. Pierre** by Sept. 6 for inclusion in conference materials.

Refund Policy

Written cancellations for sponsorship of an event must be received no later than Sept. 6 to receive a refund minus a \$100 processing fee. Refunds cannot be honored for cancellations received for sponsorship of an event after Sept. 6. Refunds cannot be honored for cancellations of sponsored items.

Signature of Authorized Contact _____ Date _____

Completed applications and payment must be received by Sept. 6.

Return application and full payment to:

NPA Annual Conference
675 N. Washington St., Ste. 300
Alexandria, VA 22314

For more information regarding sponsorship opportunities, please contact Lauren St. Pierre by **email** or at 703-535-1528.