



CareVention Consulting | TAC Services provides national expertise and guidance for organizations looking to explore, develop, or improve PACE programs. We partner with organizations that seek to understand the PACE model and the feasibility of opening programs and help navigate the complexity of the PACE application and development processes from the ground up. We also assist operational programs to improve efficiencies. Our unique approach and passion for the PACE model help position your organization for success regardless of its size or needs.

1. Which of the following services do you provide?
  - Market feasibility: **yes**
  - Application development: **yes**
  - Program start-up: **yes**
  - Operational support and technical assistance: **yes**
  - Expansion support: **yes**
  - Other (please describe): **gap analysis, CHOWs (Change of Ownership), operational assessments, Medical Director training; IDT training, mock audit and post audit services, marketing/enrollment optimization (PACE 2.0 support)**
2. What year did your organization begin providing technical assistance for PACE?  
**2018**
3. List key employees and describe their experience with PACE (including number of years).

#### **Dorothy Ginsberg, RN, Senior PACE Consultant**

Dorothy works with pre-operational clients to develop PACE as well as operational clients to help improve efficiencies. Prior to consulting Dorothy led the development and implementation of PACE in New Jersey and was its first PACE Administrator and was the Project Director for two federal grants bringing home-based and supportive services to elders and their caregivers in New Jersey. Years of PACE experience: 15-20.

#### **Mandy Hurley, PACE Marketing and Enrollment Consultant**

Mandy provides assistance to organizations looking to explore, develop and improve PACE as well as supports related to the PACE marketing and enrollment processes on both project and retainer-bases. Prior to consulting Mandy led and developed marketing and enrollment initiatives for the third PACE program in North Carolina. Under Hurley's supervision, the PACE program quickly became the largest and fastest growing in the state of North Carolina, with growth at 3 times the national average. Years of PACE experience: 10-15.

#### **Sharon Hilton, Senior PACE Consultant**

Sharon supports organizations during the pre-operational and operational phases, specifically assisting with initial and expansion applications, provides training to PACE programs, and helps improve operations. Prior to becoming a Consultant, Sharon was instrumental in PACE development for several



programs, and has experience with PACE leadership, new site selection, expansions, audit preparation and submissions of corrective actions, implementation of electronic health records, pharmacy changes, and hiring and training team members in the PACE model. Years of PACE experience: 10-15.

#### **Jenn Ovide, Senior PACE Consultant**

Jenn provides support to operational PACE organizations to help each improve their operations, develop and implement corrective action plans, evaluates and offers recommendations for process improvement and provides IDT and staff training. Prior to joining CVC, Jenn worked with one of the largest PACE providers in the country and developed expertise in audit preparation, development and implementation of corrective action plans, built and trained interdisciplinary team members, and maximized organizational operations and workflows. Years of PACE experience: 10-15.

#### **Courtney Foy, MHA, PACE Technical Assistance Center Project Manager**

Courtney is CVC's Project Manager and helps support the team's operations, clients and special projects. Courtney aids organizations in exploring and developing PACE, including application support. Prior to joining CVC, Courtney worked for a PACE program where she gained experience with quality assurance, electronic medical records, day center management, team facilitation, day center programming, financial analysis and scheduling. Years of PACE experience: 5-10.

4. How many PACE clients are you currently serving? **11**
5. How many PACE clients have you served since your TAC was created? **35**
6. How many PACE feasibility studies have you conducted? **9**
7. How many PACE applications have you submitted? **7**
8. How many organizations have you moved through the process from market feasibility to ongoing operations? **4**
9. List the states you've worked with and briefly describe your effectiveness in working with those states on rate setting. **Missouri: Successful program CMS submissions, rate setting effective date: July 2020.**
10. List the names of the PACE organizations you utilize as resources. Identify those that are used for site visits. **Please contact CareVention Consulting for more information or to schedule a visit.**
11. Provide a list of previous and current clients (including contact information) that we may contact to ask them to complete a satisfaction survey. **See TAC Client list.xls**
12. Provide a list of previous and current clients (including contact information) that have agreed to serve as references.



#### CLIENT REFERENCES

**Dave Beijer**

Executive Director  
CarePartners PACE  
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Asheville, NC 28803  
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**Mary Kiefert**

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**Samantha Black**

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**Laura Lyons**

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Telephone: (814) 456-5433

Capstone TAC Client List

Account Name	First Name	Last Name	Title	Email
AltaMed PACE	Maria	Zamora	AVP of Senior Care Services	<a href="mailto:mzamora@altamed.org">mzamora@altamed.org</a>
BRANDMAN CENTERS FOR SENIOR CARE, INC.	Susie	Fishenfeld	Executive Director	<a href="mailto:susie.fishenfeld@jha.org">susie.fishenfeld@jha.org</a>
CarePartners PACE	David	Beijer	Executive Director	<a href="mailto:david.beijer@hcahealthcare.com">david.beijer@hcahealthcare.com</a>
Eden Hospice Care	David	Ko	Administrator	<a href="mailto:edenhospicecare@gmail.com">edenhospicecare@gmail.com</a>
Guardian Angel's Adult Day Health Care	John	Thao	Chief Executive Officer	<a href="mailto:john_thao2002@yahoo.com">john_thao2002@yahoo.com</a>
Inspira LIFE Vineland	Jill	Viggiano	Executive Director	<a href="mailto:viggianoj@ihn.org">viggianoj@ihn.org</a>
LIFE Geisinger	Robert	McQuillan	Executive Director	<a href="mailto:remcquillan@geisinger.edu">remcquillan@geisinger.edu</a>
LIFE NWPA	Laura	Lyons	Executive Director	<a href="mailto:llyons@lifenwpa.org">llyons@lifenwpa.org</a>
LifeCircles PACE	Luke	Reynolds	Executive Director	<a href="mailto:lreynolds@lifecircles-pace.org">lreynolds@lifecircles-pace.org</a>
Lutheran Senior LIFE at Jersey City	Colleen	Frankenfield	President & CEO of LSMNJ	<a href="mailto:cfrankenfield@lsmnj.org">cfrankenfield@lsmnj.org</a>
PACE Place (NE FL)	Mary	Kiefert	Executive Director	<a href="mailto:mkiefert@thepaceplace.org">mkiefert@thepaceplace.org</a>
Reid Health	Ashley	Werner	Executive Director	<a href="mailto:ashley.werner@reidhealth.org">ashley.werner@reidhealth.org</a>
Senior CommUnity Care Colorado	Keith	Howell	Executive Director	<a href="mailto:kehowell@voa.org">kehowell@voa.org</a>
Senior CommUnity Care Michigan	Paul	Soczynski	EVP	<a href="mailto:psoczynski@voa.org">psoczynski@voa.org</a>
Senior CommUnity Care North Carolina	Toni	Hively	Executive Director	<a href="mailto:thively@voa.org">thively@voa.org</a>
The Basics at Jan Werner	Krissy	Hurt	Executive Director/Quality Assurance	<a href="mailto:krissy@janwerneradultdaycare.org">krissy@janwerneradultdaycare.org</a>
TRU PACE	Samantha	Black	PACE Executive Director	<a href="mailto:samanthablack@trucare.org">samanthablack@trucare.org</a>
Cherokee Elder Care	Thelma	Pittman-Alderson	CFO	<a href="mailto:thelma-pittman@cherokee.org">thelma-pittman@cherokee.org</a>
Cherokee Elder Care	Connie	Davis	Executive Director	<a href="mailto:connie-davis@cherokee.org">connie-davis@cherokee.org</a>
PACE of the Ozarks	Angelic	Flack	Executive Director	<a href="mailto:aflack@wregional.com">aflack@wregional.com</a>
Bright Spring	Steven	Zeller	Exective Vice President, Business Development	<a href="mailto:szeller@brightspringhealth.com">szeller@brightspringhealth.com</a>
AtlantiCare	Michael	DiBiase	Executive Director	<a href="mailto:michael.dibiase@atlanticare.org">michael.dibiase@atlanticare.org</a>
McGregor	Tangi	McCoy	Executive Director	<a href="mailto:tangi.mccoy@mcgregorctr.org">tangi.mccoy@mcgregorctr.org</a>
PACE Central MI	Mike	Snow	Interim Executive Director	<a href="mailto:msnow@pacecmi.org">msnow@pacecmi.org</a>
Beacon of LIFE	Pinni	Friedman	Executive Director	<a href="mailto:pfriedman@acutecarehs.com">pfriedman@acutecarehs.com</a>
Christian Horizons	Jenelle	Bertolino-Ishmael	Chief Strategy Officer	<a href="mailto:jbertolino-ishmael@chliving.org">jbertolino-ishmael@chliving.org</a>
Senior Care Partners PACE	Laura	Ferrara	Chief Executive Officer	<a href="mailto:l.ferrara@seniorcarepartnersmi.org">l.ferrara@seniorcarepartnersmi.org</a>
PACE Southwest MI	Therese	Saggau	Executive Director	<a href="mailto:theresesaggau@paceswmi.org">theresesaggau@paceswmi.org</a>
Family Health Centers of San Diego	Brian	Trotier	Director of Strategic Initiatives	<a href="mailto:briantr@fhcsd.org">briantr@fhcsd.org</a>
Huron Valley PACE	Sonja	Felton	Executive Director	<a href="mailto:sfelton@hvpace.org">sfelton@hvpace.org</a>

## Capstone TAC Client List

<b>Account Name</b>	<b>First Name</b>	<b>Last Name</b>	<b>Title</b>	<b>Email</b>
Thome PACE	Susan	Decker	Executive Director	<a href="mailto:sdecker@thomepace.org">sdecker@thomepace.org</a>
Albright PACE	Pamela	Kennedy	Executive Director	<a href="mailto:pamela.kennedy@albrightcare.org">pamela.kennedy@albrightcare.org</a>
LIFE PACE Tulsa	Bill	Copeland	Chief Financial Officer	<a href="mailto:bcopeland@lifeseniorservices.org">bcopeland@lifeseniorservices.org</a>
Total Life Healthcare	Becky	McDaniel	Director, Population Health	<a href="mailto:bmcdaniel@sbrmc.org">bmcdaniel@sbrmc.org</a>
Sutter Health	Pamela	Ansley	Finance Manager	<a href="mailto:ansleyp@sutterhealth.org">ansleyp@sutterhealth.org</a>
Elderhaus	Rick	Richards	Executive Director	<a href="mailto:rick.richards@elderhaus.com">rick.richards@elderhaus.com</a>